

H.E Ambassador of Armenia
Dear Excellency,

On the occasion of organizing the “**56th Cairo International Fair (CIF)**” from 9th till 18th March 2023 at Egypt Expo and Convention Authority (**EECA**), I would like to seize this opportunity to invite your prestigious country to participate in this event. This year’s session will take place at Cairo International Convention and Exhibition Centre.

CIF is one of the largest economic and commercial remarkable events in Africa and the Middle East. It brings together various sectors in one place and plays a major role in tightening the bonds of economic cooperation between Egypt and all participating countries.

CIF has contributed throughout the past years in boosting the Egyptian economy and increasing investments by opening new export markets for both the Egyptian and foreign products.

Finally, your gracious participation at **CIF** reaffirms the true strength of our bilateral relationship and it will help in flourishing the trade movement between Egypt and your prestigious country. In addition to being an opportunity to produce your remarkable culture to the Egyptian people either by presenting your folklore, as **EECA** will provide a theatre for various performances, or organize a food festival offering your distinguished dishes.

Looking forward to your participation.

Kindly find enclosed detailed participation form.

Please accept the assurances of my highest consideration.

Chairwoman

Maii Assal